

## Youth Fund Raising Activities

### “Penny quilts” at schools

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If there's a big room with large tiles, the kids each get a tile that they can fill up with change. They take a picture of it and it looks like a “quilt” and then donate the change.

### “Mile of Quarters”

Research the "mile of quarters" fundraising idea. You can take a look at any of several websites to see how this idea can be put in practice.

### “Penny Wars”

This could be a simple change collection, or you could add a twist! Classrooms compete against each other. Jars are placed in a designated area for each class. The object is to get pennies into your classroom's jar and to put silver coins or dollars into your competitions' jars. The room with the most pennies wins, however, any silver coins or dollars need to be subtracted from your grand total! Students are allowed to place coins and dollars in any jar they want, so they could make the classroom with the most points lose points by placing everything but pennies in their jar!

### “Vertical Challenge”

Local ski centers can be interested to partner with youth groups and run a "Vertical Challenge" at the ski center for youth between the ages of 10 and 18. Kids will find their own sponsors and ski down a specific course as many times as they can between 6pm on a Friday night and 6am the following Saturday morning. Sponsors can pay according to the number of runs completed, a set sponsorship amount or whatever agreement the participant and sponsor have between them. Individuals or teams of [4] are welcome to participate. Awards can be presented in the morning upon the completion of the event. Participants are encouraged to bring their tents and set up at the bottom of the mountain. This is run similar to the "relay for life" fundraising idea.

### “Rock Band Concert”

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A local high school “rock” band was secured to play on a Saturday night event. The information was shared via their social media channels and the school newspaper. Over \$400 were raised at the event! There was a \$2 cover charge per person, which means that over 200 young people came out and heard about the Red Cross, got to listen to their friends play, and make a financial contribution. A possible follow up is to host a battle of bands between high schools.

### “Hearts for Haiti”

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The activity can be easily implemented by schools k-12. Each grade sold paper hearts for \$1.00 each. The hearts can be chained together throughout the hallways. The classes can compete against each other for the longest chain.

### “Build a house of bricks!”

Use construction paper and cut out “bricks”. Sell the bricks to students and have them write their names on the bricks. Hang the bricks around the school so that you build a

“house.” Depending on how many bricks you sell, you could have many “houses” on your walls!

### **“Helping Hands”**

Students trace their hands on construction paper, and sell them for \$1 or \$0.50, have the student who buys the hand write their name on it and hang the hands around the school. (or you can also cut red crosses out of construction paper and sell those so students can write their names on them and hang them around the school.)

### **“Reach Out Across the Miles”**

Determine how many miles it is from your school to the area affected by the earthquake. Collect a pre-determined amount for each mile (i.e., \$1 per mile). Post a map in a prominent area – mark your city and the area affected. Each day draw the progress made toward “reaching” the affected area through donations.

### **“Link across America”**

Make and sell links of construction paper to create a “link chain”. Sell the links for \$1 and try to sell as many links as there are miles to the devastated area (York, PA to Port Au Prince, Haiti= 1504 miles) your “link chain” to your football games and stretch it across the field to show people how far you have reached with your fundraiser.

“**No uniform day**” is a possible fundraiser idea for students who select to not wear school uniforms one day to school and they will have to make a set contribution (e.g. \$5).

### **“Hats on for Earthquake Victims”**

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Students donated \$1 and got to wear any kind of hat they wanted wear to school on a designated school day. There were prizes for the funniest, most girlish, ugliest, etc. the event generated a lot of energy and benefited from the teacher’s participation as well.

“**I Helped Haiti**” sticker can be a valuable fundraising idea especially if the group can secure an in-kind partner. Stickers can be used for kids; whereas for young adults or adults can be used bumper stickers.

### **“Student Chorus”**

Student chorus can decide to collaborate with other local choirs and concert at different venues. The can be a cover fee associated that can be donated for the relief efforts.

### **“High School Athletic Events Fundraisers”**

Selling Tootsie Pops and/or bottled water at high school basketball games can be an efficient and easy to implement fundraising idea.

### **“Matching Funds”**

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Parents and community members can be invited to participate in a matching funds campaign. Students raise money in the schools and the local businesses or individuals can make financial contributions to match the funds raised. As an example, in a community, a hair salon matched the funds raised by youth.

Rather than just collect funds, teachers at a local high school wanted to do something different. Teachers bought and donated two iPods to the school and the Red Cross club sold raffle tickets all proceeds from the tickets went to the club and local chapter.

**“A Kiss for Caring”**

Sell slips of paper for \$1. Students write a personalized message to another student on the slip and attach it to a Hershey Kiss. Kisses are delivered to students by a faculty member or student.

**“Thankful for Water!”**

Every time a student uses water (bathroom or drinking) they have to put change into a water bottle collection container. This reminds students that there are people in other parts of the world that don't have the clean water that they just used.