



# CELLPHONES SAVE LIVES IN HAITI.

Help the victims of the Haiti earthquake with the most important text message you'll ever send. **Text "Haiti" to 90999 and a \$10 donation will be added to your phone bill.** Your contribution helps the Red Cross provide food, water and shelter.  
Haiti is calling for help: Answer with a text.

Other ways to contribute:  
Visit [redcross.org](http://redcross.org) or call 1-800-RED CROSS





## Red Cross Youth Call to Action

**"To:"90999**

**HAITI**

On January 12, a series of earthquakes measuring 6.5 to 7.3 on the Richter scale devastated Haiti. The American Red Cross is working with its partners in the global Red Cross and Red Crescent network, including the Haitian Red Cross, and other partners to assist those affected by this disaster.

### **What is the best way I can support the relief efforts in Haiti?**

Financial contributions are the best way to help; they allow us to support the greatest needs in the most efficient manner. Financial contributions allow our relief workers to purchase items as close to the disaster site as possible, minimizing the costs involved in transporting goods. Financial contributions ensure the product delivered to disaster victims is culturally appropriate. Purchasing goods locally is also beneficial because it stimulates the local economy that has also been affected by the disaster.

Countless requests have come from people wanting to help. The best way to do that is to make a donation to the American Red Cross International Response Fund at [redcross.org](http://redcross.org) or by calling 1-800-RED-CROSS. Donors can designate their gifts to Haiti relief. Donations to the International Response Fund allows the American Red Cross to respond to global emergencies and disasters.

In addition, several hundred thousand people have chosen to make a mobile donation. Donors can text "Haiti" to 90999 on their cell phone to send a \$10 donation to support Red Cross relief efforts in Haiti. The mobile giving effort raised more than \$3 million by Thursday morning, and all money raised goes to support Red Cross relief efforts in Haiti.

### **How to put your idea in practice?**

**Texting to help the people of Haiti** takes less than a minute and can be done before the start of a class or club meetings. Take advantage of any opportunity whether it be a sporting event, school assembly or lunch time to ask friends to donate. Lead by example and show others how to make a difference!

- 1) Turn on your cell phone
- 2) In the "To:" line type 90999
- 3) In the body of the text message, type "Haiti"
- 4) Tell your friends!

For more updates on activities and resources that youth can use to help the victims of this disaster continue to visit [www.redcrossyouth.org](http://www.redcrossyouth.org) and [www.redcross.org](http://www.redcross.org) or email us at [youthinvolvement@usa.redcross.org](mailto:youthinvolvement@usa.redcross.org).